

### THE GLOBAL BROADCAST, MEDIA AND ENTERTAINMENT MARKETPLACE

NAB Show is the world's unrivaled event for the broadcast, media and entertainment industry. See exhibits and education spanning the entire content lifecycle. Open a portal to next-generation technology. Experience the power of possibility in the people you meet and the products you discover. Find solutions from the best and brightest minds in storytelling. Everything driving the future of our industry comes to life here.

### ONE EXHILARATING JOURNEY. FOUR UNIQUE DESTINATIONS.



CREATE.

All things pre-production to post.



CONNECT.

All things distribution and delivery.



CAPITALIZE.

All things reach and ROI.



INTELLIGENT CONTENT.

All things data, Al and automation.

#### WHO ATTENDS

Participation spans the globe, with nearly 25% visiting from outside the U.S. And they represent...

#### **Broadcasting**

Television, Radio, Cable, Streaming, Satellite, Telco, Internet/Social

Corporate/Enterprise
Education, Healthcare, Houses of Worship, Government, Finance, Retail, Advertising/Marketing Agencies

#### **Entertainment/Content**

Film/TV Studio, Programming Network, Podcasting, Performing Arts/Music Agencies

#### Production/Post-Production Facilities

Audio, Video. Animation, VFX, 3D Graphics

#### Other

Systems Installation, Software Development, Enterprise, Venues, Rental, Research

### **CELEBRATING 100** YEARS OF INNOVATION

The 2023 NAB Show is the Centennial! There are plentiful celebrations planned around this monumental occasion, plus world-renowned awards honoring the people and products fueling global innovation.

#### **ALL-STAR AWARD CEREMONIES:**

- Product of the Year Awards
- Engineering Achievement Awards
- PILOT Innovation Challenge Award













# EXCLUSIVE BENEFITS: JOIN THE U.S. COMMERCIAL SERVICE DELEGATION

Maximize your experience! The NAB Show Delegation Program offers groups outside the U.S. special discounts and onsite benefits.

#### **OFFERS INCLUDE:**



Free Exhibits Pass (valued at \$169 USD)



Save \$100 (USD) on a NAB Show
Conference Pass or Post|Production World
Pass at the non-member Rate



Exclusive guided show floor tours



Reserved access to the International Business Lounge (IBL)



Invitation to networking reception hosted in the International Business Lounge (IBL)



Special assistance with registration and onsite planning

Official delegation program partner



## THE INTERNATIONAL BUSINESS LOUNGE (IBL): PRIVATE ACCESS FOR INTERNATIONAL ATTENDEES

The International Business Lounge is your personal headquarters at NAB Show! Network, host industry meetups, conduct business meetings, catch up on emails, plan your day or just relax.

#### **SERVICES PROVIDED:**

- Complimentary refreshments
- Reservable meeting rooms
- WiFi access
- Power outlets to charge your devices
- Computer workstations

## LAS VEGAS: THE ULTIMATE DESTINATION FOR BUSINESS AND PLEASURE

NAB Show is your chance to indulge in grand casinos, awardwinning restaurants, incredible shows, world renown shopping and glamorous hotels! Lounge by the pool, decompress at the spa or play a few rounds of golf.

#### **GETTING THERE AND STAYING THERE**

- Choose from a variety of non-stop or connecting flights into Harry Reid International Airport.
- Book your room through <u>NAB Show Hotel Reservations</u> online and find a full range of pricing options at guaranteed lowest rates.

#### Contact

Name: Email: Phone Number: Offer Code: