

To our media partners ...

Thank you for your interest in covering the 2022 NAB Show New York. This guide is designed to give you convenient access to essential information about the Show — we suggest you start with “Resources” in the “What’s Happening Section” — as well as detail on events, trends, technologies, exhibitors, presenters and much more. If you have questions after reviewing this guide or you find a topic you’d like to explore further, please contact Laura Riggs (lriggs.nabshow@gmail.com) or Ann Marie Cumming (AMCumming@nab.org) to get connected with the right contact for an interview.

Additionally, you are invited to register your editorial team for NAB Show New York. To access your free press pass registration, [click here](#).

WHAT’S HAPPENING

NAB Show New York is dedicated to the people leading the broadcast, media and entertainment industry with their knowledge and skills. The experience curated includes both partner education and a robust exhibit floor with [nearly 200 exhibitors](#) (as of 8/29).

NAB Show New York laser focuses on tactical implementation and providing attendees with insights and skills to navigate changes in the industry. This more intimate event is the perfect setting for 1:1 connections with peers and experts.

Resources:

- [NAB Show New York Website](#)
- [NAB Show New York Press Releases](#)
- [NAB Show New York Exhibitor List](#)
- [NAB Show New York Experiential Zone](#)
- NAB Show New York Networking Events
- [NAB Show New York Education: Conferences and Programs](#)

WHY IT MATTERS

The pace of change in the media, entertainment and broadcast industry is not slowing down and NAB Show New York offers the perfect setting to gain a fresh perspective on the latest in

technology and solutions. Including the use of cinematic equipment in the broadcast sector, the impact of Web3 on the business of media, a deeper dive into the metaverse and the affect on the state of the industry and much more. The focus of this event is on implementation with an immersive show floor experience paired with exhibits and education. Attendees can learn how to implement any product, service or technology now, or how new efficiencies that have been developed, or discovered, will improve their workflow. They can find solutions that have been created to address day-to-day challenges and find alternate uses for products already in the mix. NAB Show New York gives them the connections, insights and tools to navigate their specialty.

WHEN & WHERE

Education: October 17-20, 2022

Exhibits: October 19-20, 2022

Javits Center in New York, New York.

Show Floor Hours:

- Wednesday, October 19 | 10 a.m. – 6 p.m.
- Thursday, October 20 | 10 a.m. – 5 p.m.

Resources:

- [Hall 3B Floor Plan](#)
 - Experiential Zone
 - AES Show - Once again, NAB Show New York will co-locate with AES on a shared exhibition floor with access to both shows. Through this integrated experience, an Exhibits Pass allows access to not only the NAB Show New York show floor and Experiential Zone, but also the AES show floor.

WHO

Attendees:

NAB Show New York has something for everyone, from first-timers to show veterans, from experienced broadcasters to aspiring and established podcasters. NAB Show New York connects the dots between process and products. Between the ways we now create and consume content.

Exhibitors:

NAB Show New York brings more than 200 from around the world to New York City's Javits Center. Major exhibitors include AJA Video, Blackmagic Design, Cisco, GatesAir, Harmonic, TitanTV [and more](#). These and other exhibitors will give NAB Show New York attendees access to get their hands on how to implement the latest tools and tech to reach their audiences effectively.

Exhibitors at NAB Show New York provide implementation strategies for their product, service or technology, they present efficiencies that will improve workflow and provide alternate uses for products many already have in their toolbox.

THE SHOW FLOOR

Check out the NAB Show New York show floor to find efficiencies and new releases on products, services and technology that improve day-to-day workflow.

Experiential Zone

NAB Show New York also features an [Experiential Zone](#) on the show floor that is dedicated to implementation, where you will get actionable takeaways to hit the ground running to leave with renewed ownership, optimism and confidence to do what needs done. This destination features a Content Theater for keynotes and award celebrations. A Tech Chat Stage with select products/services to solve unique challenges. And plenty of networking spaces.

Cine Live Lab

Completely new this year, this show floor will feature the [Cine Live Lab](#). There will be uniquely curated sessions, meetups and networking events designed to highlight the synergies between cinematic and broadcast style production. Demonstrations on specific cine live topics, leveraging a fully-loaded Sony VENICE 2, will cover lensing and focus, camera set up and gear, bridging the skills gap between live broadcast and cinema, communication in live production, motion, movement and getting that shot.

AWARD PRESENTATIONS

[2022 NAB Marconi Radio Awards](#) - Join radio's biggest night as we celebrate and honor radio stations and on-air personalities for excellence in radio. This year's awards will also feature the presentation of the National Radio Award to Fred and Paul Jacobs and the Distinguished Service Award to Ryan Seacrest. More to learn [here](#).

[NAB Show New York's Impact Award](#) - Honor the most innovative leaders in media and entertainment for their impact and influence on the overall industry, as well as in the city of New York. Past honorees include Meredith Vieira (2020), Billy Porter (2019), Wendy Williams (2018), Jeph Loeb and Jim Chory (2017).

EDUCATION/CONFERENCE PROGRAMS

CYBERSECURITY FOR BROADCASTERS RETREAT

October 17-18

TVNewsCheck brings their fourth annual Cybersecurity for Broadcasters Retreat to NAB Show New York. This program gathers media engineering, IT and security executives, managers and professionals and their partners in broadcast technology to talk in a highly private setting about the unique challenges they face in mitigating against risk. *Not open to press.*

POST | PRODUCTION CONFERENCE

October 18

Produced by Future Media Conferences, this cutting-edge training is designed for intermediate-to-advanced level professionals including film, TV and video editors, motion graphic designers, colorists and producers, and includes a multi-track schedule focused on production and post-production technologies, trends and workflows.

STREAMING SUMMIT

October 18

Produced by Dan Rayburn, speakers and presenters from the OTT, broadcast, sports and streaming media industry cover the technical and business challenges and opportunities in packaging, monetizing and distributing online video. From ingestion and transcoding to media management and playback, attendees will learn how they can impact this ecosystem to provide the best quality experience.

RADIO REIMAGINED | CHARTING RADIO'S FUTURE

October 20

Get insights into the future of radio and the latest trends while learning the strategies for delivering more revenue and larger audiences. "Radio Reimagined" is designed for station-level radio managers, programmers and operators from all market sizes.

RADIO INSIGHTS | EXECUTIVE SEMINAR

October 19

Discover groundbreaking trends fueling success at radio companies across America and tour a state-of-the-art media facility, all while networking with colleagues from radio's executive tier. Designed for radio leaders, this exclusive NAB member event features innovative ideas and next-level thinking. This will be featured at Bloomberg Studios, where you will a tour of their state-of -the-art headquarters and enjoy a live broadcast.

TV2025: MONETIZING THE FUTURE

October 19

Produced by TVNewsCheck, C-Suite broadcasters, financial analysts and investors gather to explore the profit potential of emerging opportunities; the impact of NextGen TV, streamlining of traditional workflows, cybersecurity, tackling the recruitment crisis and how to capitalize on opportunities in digital, the cloud and evolving revenue streams. Also, be sure to check out the award presentation for the [TV2025 Station Group of the Year](#).