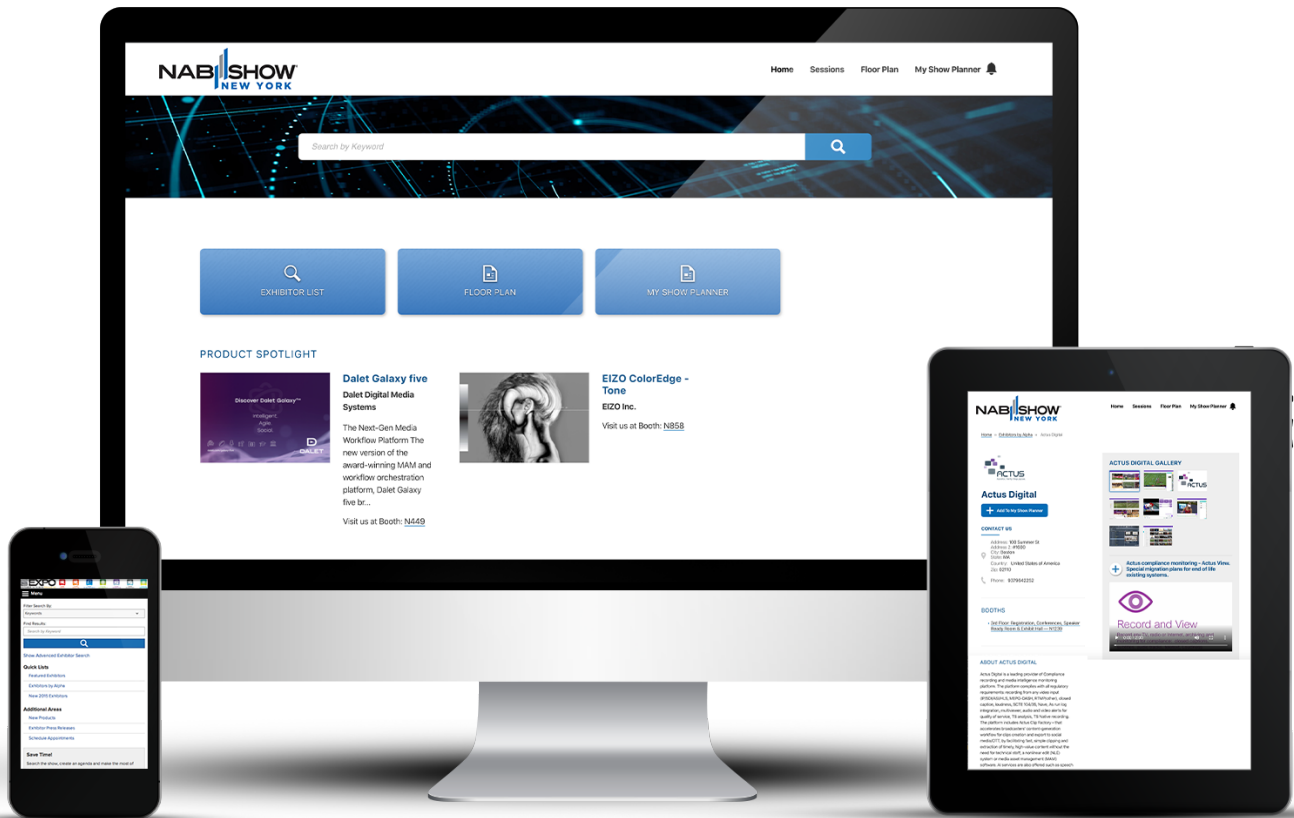
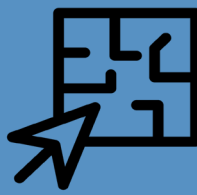


# 2023 NAB Show New York

## DIGITAL PACKAGES & SPONSORSHIPS



ONLINE DIRECTORY



INTERACTIVE FLOOR PLAN



SHOW PLANNER

# 2023 Online Directory Opportunities

# 2023 NAB SHOW NEW YORK LISTING OPTIONS

NAB Show New York focuses on tactical and actionable insights, updates and skills professionals need now to navigate the fast-changing media and entertainment industry and level up their career. This more intimate event is the perfect setting for you to bolster 1:1 connections with clients and prospects. Each exhibitor at this year's 2023 NAB Show New York receives a complimentary basic listing. Maximize your brand exposure and grow your business by choosing one of the enhanced listing options below.

	Standard Listing (Complimentary)	Silver Package \$995	Gold Package \$1,995
Listing			
Contact Info	x	x	x
URL	x	x	x
Product Categories (10 Max.)	x	x	x
Company Description	x	x	x
Meeting Scheduling		x	x
Logo		x	x
Navigational Link to Booth on Floor		x	x
Access to Leads		x	x
Featured Exhibitor Listing			x
Priority Placement			x
Highlighted Booth			x
Collateral (New Product Release)		2	4
In Booth Events/Training/Demos		2	4
Show Specials		3	4
Virtual Business Cards		4	8
Gallery with Images		4	8
Gallery with Videos			4

When creating your directory listing, keep these questions top of mind - they're what our attendees are looking for! Consider how your product, service or technology can help attendees implement solutions now.

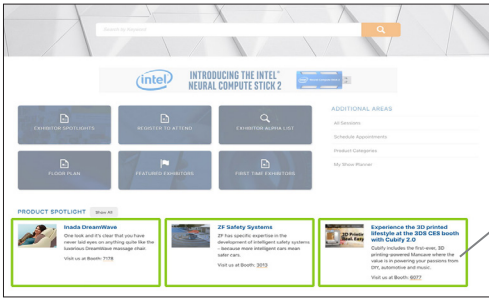
- What new efficiencies have you developed, or discovered, that will improve your customer's workflow?
- What solutions have you created that address challenges the industry has been communicating to you?
- Knowing what your customers typically use your product for, what is something else it can do that they may not be as familiar with?

To Purchase, Contact:

Tony Kruessel – Exhibitor Engagement Manager

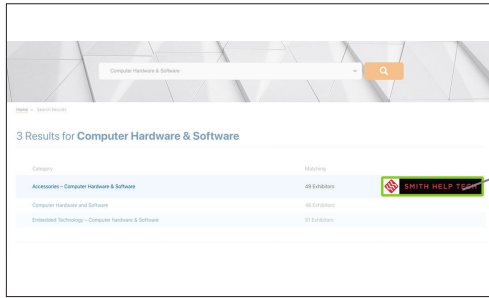
513.527.8894 | tkruessel@mapyourshow.com

# ADDITIONAL SPONSORSHIPS *\*Sponsorships Require Purchase of Gold Package*



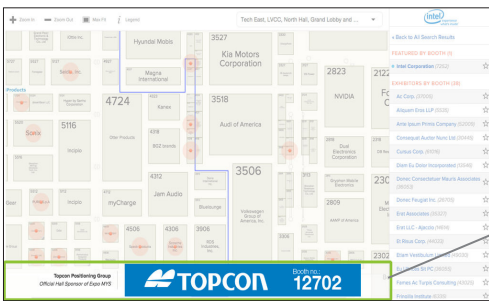
## Product Spotlight Sponsorship +\$1,000

Showcase your product image or video on the Directory Home Page  
Live link directs attendees to your company's listing  
Limited to the first 30 exhibitors



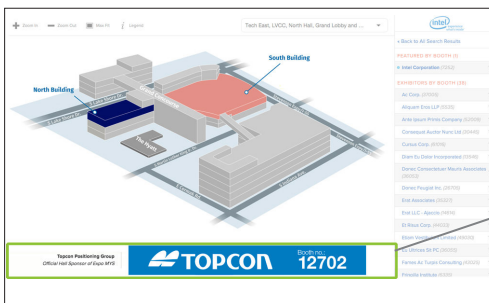
## Product Category Sponsorship +\$1,000

320x50 pixel image (640x100 required for upload)  
Guaranteed #1 listing in the category



## Individual Hall Sponsorship +\$2,500

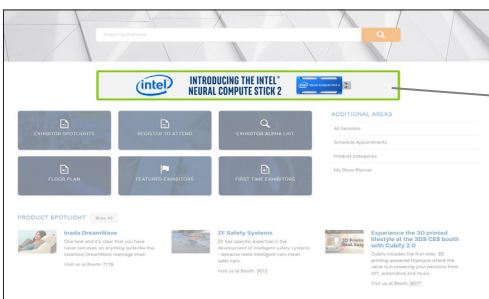
Includes the Gold Package  
728x90 pixel image (1456x180 pixel image required for upload)  
Guaranteed #1 listing in the category



## Facility Overview Sponsorship +\$2,500

Includes the Gold Package  
Display your brand in a web banner located on the facility overview page within the Interactive floor plan. Banner will link to exhibitor's online profile.

728x90 pixel image on the online hall  
(1456x180 pixel image required for upload)



## Overall Directory Sponsorship +\$5,000

1940x180 pixel image on the online directory home page or  
600x500 pixel image for smaller screens (mobile/tablet)  
(1940x180 & 600x500 pixel image required for upload)

To Purchase, Contact:  
Tony Kruessel – Exhibitor Engagement Manager  
513.527.8894 | tkruessel@mapyourshow.com

# ORDER FORM

## For the Official 2023 NAB Show New York Digital Advertising Packages/Sponsorships

Confirmation (including remittance information) will be sent upon receipt of Order Form.  
All signed agreements will be considered firm, and no cancellations are accepted.

### For Payment

For PCI Compliance reasons, credit card numbers may only be accepted by phone. Upon receipt of this order, our sales team will contact you directly for credit card specifics. Please indicate your card of choice:

VISA     MasterCard     AMEX

Name \_\_\_\_\_

Company Name \_\_\_\_\_ Booth Number \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

*This insertion order serves as your commitment to purchase an online-advertising sponsorship provided by Map Your Show (MYS) for the 2023 NAB Show New York. Upon receipt of this signed contract, MYS will, if necessary, issue an invoice for these services and provide the opportunity to immediately activate your online advertising content. Once your package has been activated, your sponsorship CANNOT be canceled and you are due the amount indicated on this insertion order. The payment terms on all MYS invoices are Net 30 Days. If an invoice becomes past due to the point that it becomes necessary to pursue collection efforts, all active web-related content will be suspended and the gross invoice amount is due & payable.*

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

## 2023 NAB Show New York Packages & Sponsorships:

- |                                |                          |               |  |
|--------------------------------|--------------------------|---------------|--|
| Basic Package                  | <input type="checkbox"/> | Complimentary |  |
| Silver Package                 | <input type="checkbox"/> | \$995         |  |
| Gold Package                   | <input type="checkbox"/> | \$1,995       |  |
| Product Spotlight Sponsorship  | <input type="checkbox"/> | +\$1,000      |  |
| Exhibitor Category Sponsorship | <input type="checkbox"/> | +\$1,000      |  |
| Hall Sponsorship               | <input type="checkbox"/> | +\$2,500      |  |
| Overview Sponsorship           | <input type="checkbox"/> | +\$2,500      |  |
| Directory Banner Sponsorship   | <input type="checkbox"/> | +\$5,000      |  |

*\*Please contact Tony for the most up-to-date inventory*

Notes: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_



ORDER TOTAL

Please email completed forms to: [tkruessel@mapyourshow.com](mailto:tkruessel@mapyourshow.com) / for help, call: 513.527.8894.